

Ms Ewa Sadowska
Director
BARKA UK
186 Culford Road,
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Poland

17 January 2008

Dear Ms Sadowska,

It is with great pleasure that we inform you of your nomination as a Young Global Leader 2008. This honour is bestowed by the World Economic Forum each year to recognize the 200-300 most distinguished young leaders below the age of 40 from around the world.

The Selection Committee, composed of the world's top media leaders and chaired by Her Majesty Queen Rania of Jordan, selected you after carefully screening the profiles of young leaders from every region of the world and from myriad disciplines and sectors. Your nomination is in recognition of your record of professional accomplishments, commitment to society and potential to contribute to shaping the future of the world through inspiring leadership.

We will announce the 2008 Young Global Leaders honourees at a global media launch on 11 March 2008 in Geneva to the international press. We have attached a template press release, which you can modify for your personal announcement to the media. Please note that the information is strictly embargoed until 11 March 2008.

As a nominee, you are invited to join The Forum of Young Global Leaders as an active community member. The YGL community forms a unique global network of peers from diverse backgrounds and fields, with a highly-visible opportunity to significantly impact world affairs and shape the global agenda. We will send you more information about the benefits and commitments of active membership after the global media announcement.

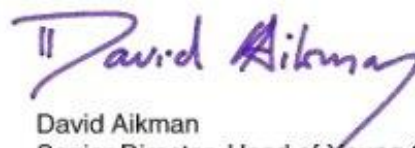
Please find enclosed the full list of this year's nominees, which we trust you will keep in absolute confidentiality, the 2008 calendar of YGL events and an executive summary about The Forum of Young Global Leaders. For more information and a list of previous nominees, please visit our website (www.younggloballeaders.org).

Congratulations again on your nomination. We look forward to welcoming you to the Young Global Leaders community. We are confident that your participation will contribute greatly to shaping a better future for the world.

Best regards,



Klaus Schwab
Founder and Executive Chairman



David Aikman
Senior Director, Head of Young Global Leaders